

# **NASIG 2009**



**Riding the Rapids Through a Mountain of Change**

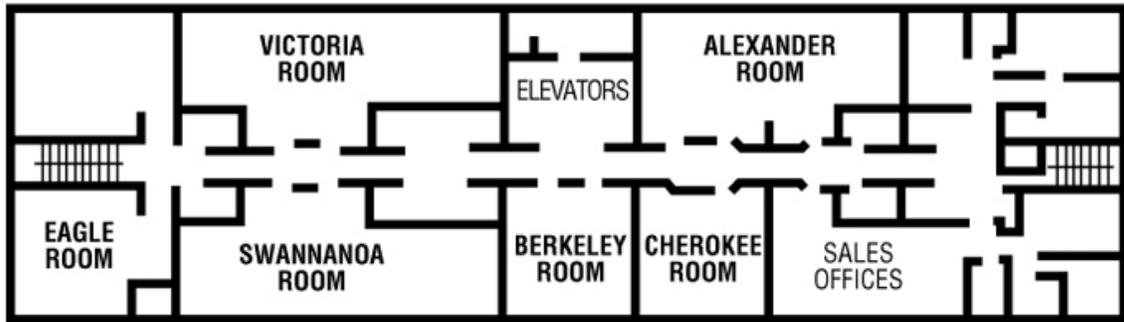
**Conference Program**

**June 3-7**

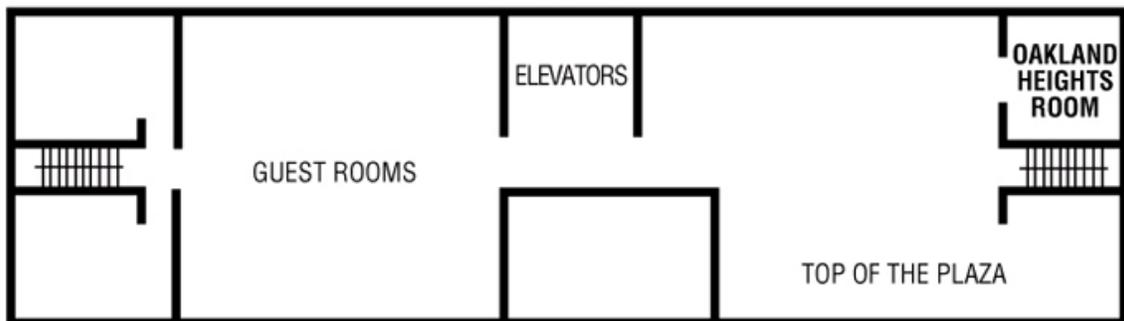
**Marriott Renaissance Hotel**

**Asheville, NC**

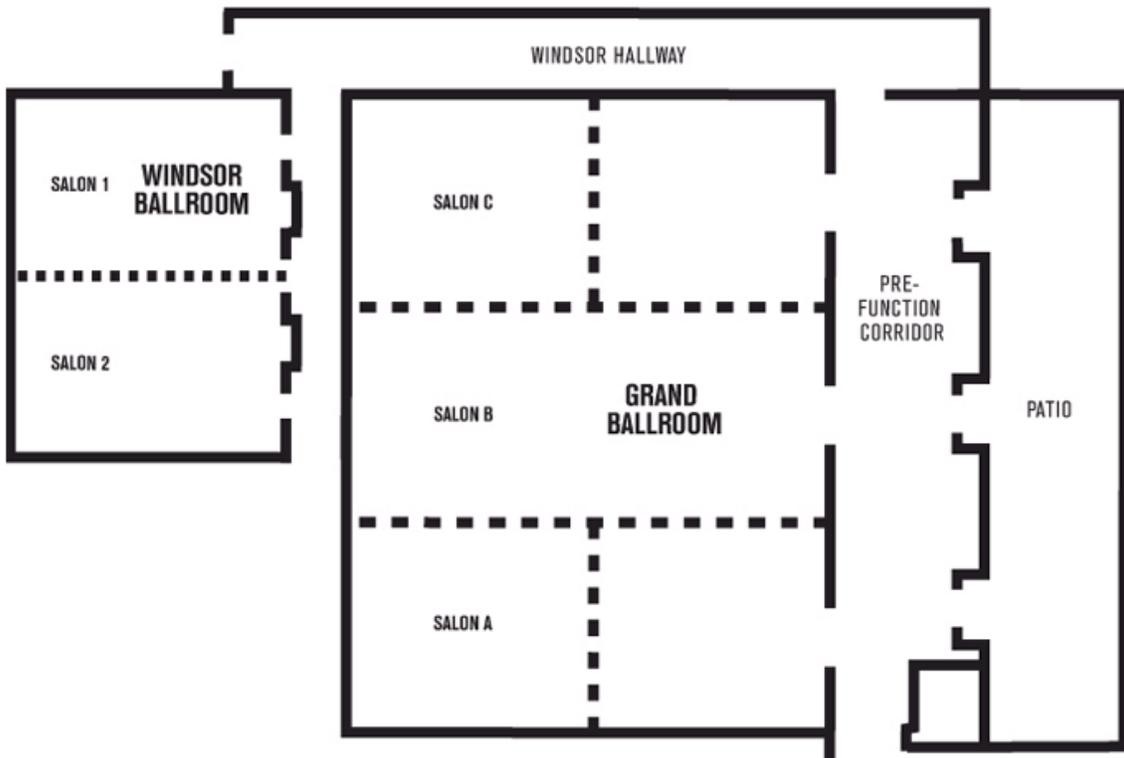
SECOND FLOOR



12TH FLOOR



LOBBY LEVEL



## Wednesday, June 3, 2009

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(Fifteen-minute breaks will be given outside the Grand Ballroom at 10:30 AM and 3:00 PM. Lunch/dinner on your own)

**8:00a.m.-5:00 p.m. NASIG Executive Board Meeting**

Room: Oakland Heights Room (12<sup>th</sup> floor)

**9:00 a.m.-5.00 p.m. Preconference: Navigating Your Way Through the Ejournal Rapids**

**Presenters: Susan Davis, University at Buffalo; Tina Feick, Harrassowitz; Deberah England, Wright State University; Jeff Aipperspach, Serials Solutions; Kim Steinle, Duke University Press; Chris Beckett, Atypion**

**Room:** Alexander Room (2<sup>nd</sup> floor)

Whitewater rafting is an act of cooperation between you, your guide, your raft mates and mainly the river. Successful management of electronic journals is no different. Cooperation and understanding among many players are necessary to fulfill user needs. This preconference will have a roster of "faculty" serving as guides in an interactive setting so that you and your raft mates can discuss common problems, discover potential solutions and develop best practices to successfully navigate the rapids, whirlpools and sometimes deceptively calm waters which reflect the turbulent world of electronic journals. Faculty will include representatives from libraries, subscription agents, publishers and others involved in the electronic journal life cycle, such as PAMS (Public Access Management Services), ERAMS (E-Resource Access Management Systems) and platform providers. Discussion topics will be determined by the registrants prior to the session and may include: management tools, workflow, training, re-organization, skill sets, role of agents, consortia, relevant standards and trends for the future.

**9:00 a.m.-5.00 p.m. SCCTP: Electronic Serials Cataloging (Part 1 of a 1 ½-day Course)**

**Presenters: Linda Geisler and Esther Simpson, Library of Congress**

**Room:** Berkeley Room (2<sup>nd</sup> floor)

Electronic Serials Cataloging Workshop, developed by the Serials Cooperative Cataloging Training Program (SCCTP) under the CONSER Program, is designed as a hands-on training course for cataloging electronic serials distributed through the Web. This workshop is based on Anglo-American Cataloging Rules (AACR), 2nd edition, including the 2001 amendments and the revised edition published in 2002. It incorporates key revisions of chapter 9, "Electronic resources" and chapter 12 "Continuing resources" that apply to electronic serials, but is not a comprehensive course on serials cataloging. The

course is also based on Library of Congress Rule Interpretations, the MARC 21 format, and CONSER specific policies and practices set forth in the CONSER Cataloging Manual and CONSER Editing Guide. The curriculum includes six lessons: Introduction; Cataloging an online serial; Aggregations and packages; Online versions; Changes that affect cataloging; Case studies. Audience: The course is designed for those who have previous serials cataloging experience. Contact hours: The course is presented in one and a half days. It includes lecture, discussions, and exercises. Current course revision: August 2008.

#### **Thursday June 4, 2009**

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(A fifteen-minute break will be given outside the Grand Ballroom at 10:30 AM. Lunch on your own)

**9:00 a.m.-1:00 p.m. Basics of E-Resource Licensing**

**Presenters: Selden Lamoureux, North Carolina State University Libraries; Clint Chamberlain, University of Texas**

**Room:** Alexander Room (2<sup>nd</sup> floor)

This pre-conference will include hands-on and participatory exercises that cover (1) an introduction to licensing principles; (2) workflow management strategies for licensing e-resources; (3) emerging standards; and (4) alternatives to licensing.

**9:00 a.m.-12:00 p.m. SCCTP: Electronic Serials Cataloging**

Part 2 of the course described under Wednesday's program.

**1:30 p.m.-2:30 p.m. Committee Chairs Website Training**

**Room:** Internet Café, Sheraton Hotel

**3:00 p.m.-4:00 p.m. New Committee Chair Orientation**

**Room:** Alexander Room (2<sup>nd</sup> floor)

**3:30 p.m.-4:45 p.m. First-timers & Mentoring Reception**

**Room:** Windsor Ballroom

**5 :00 p.m.-6:00 p.m. Opening Session**

**Room:** Grand Ballroom

**6 :00 p.m.-10:00 p.m. Opening Reception (Heavy Hors-d'oeuvres, Cash Bar)**

**Room:** Grand Ballroom

**Friday, June 5, 2009**

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**7:00 a.m.-8:30 a.m. Breakfast**

**Room:** Windsor Ballroom

**7:30 a.m. – 8:30 a.m. Speakers Breakfast**

**Room:** Top of the Plaza (12<sup>th</sup> floor)

**8:30 a.m. Poster Set-Up** (Windsor Hallway)

**9:00 a.m.-5:00 p.m. Poster Sessions** (Windsor Hallway)

**9:00 a.m.-10:15 a.m. Vision Session 1: Ambient Findability: Libraries, Serials, and the Internet of Things**

**Presenter: Peter Morville, Semantic Studios**

**Room:** Grand Ballroom

At the crossroads of ubiquitous computing and the Internet, the user experience is out of control, and findability is the real story. Access changes the game. We can select our sources and choose our news. We can find who and what we need, when and where we want. Search is the new interface of culture and commerce. As society shifts from push to pull, findability shapes who we trust, how we learn, where we go, and what we buy. And, it radically changes our relationships to magazines, journals, newspapers, and other periodicals. In this cyberspace safari, Peter Morville explores the future present in mobile devices, search algorithms, findable objects, information shadows, digital librarianship, and the long tail of the sociosemantic web. Reflect with Peter he challenges us to think differently about the power of search - and findability - to redefine our sources of authority and inspiration in an increasingly digitized and networked information environment.

**10:15 a.m.-10:30 a.m. Break** (Pre-Function Corridor, outside Grand Ballroom)

**10:30 a.m. -Noon Strategy Sessions Group A**

**Strategy-A1 Collaborative Tagging: Traditional Cataloging Meets the "Wisdom of Crowds"**

**Presenters: Scott R. McFadden, Ball State University; Jenna Venker Weidenbenner, The Career Center.**

**Room:** Grand Ballroom, Salon A

Librarians will soon face the challenge of incorporating user-generated content into more traditional information management needs and practices. Emerging technologies and a

changing view of knowledge organization are greatly transforming the field of cataloging, including the serials sector. Social cataloging in the form of tagging is gaining visibility through applications such as Delicious (formerly del.icio.us), Flickr, GoodReads, YouTube, and other tools that allow online storage, organization, and sharing of resources. Tagging, a layman's approach to cataloging--albeit without the controlled vocabulary--facilitates organization of information in a manner that increases collaboration and decreases formal control/oversight. Although current practitioners may be reluctant to embrace social tagging, conventional wisdom suggests that the library field needs to be proactive in adopting new practices in order to remain relevant to the current generation of users, as well as to take advantage of the cost-savings of using open source applications. By drawing on both published research and surveys of library and user experiences, this presentation will demystify some of these emerging tools and practices, including Semantic Web technologies and distributed databases, and their projected impact on cataloging functions. Library practitioners and vendors will benefit from understanding the changing information landscape and being able to plan strategically and proactively to accommodate technological shifts within the next few years. Presenters will share some recommendations for successfully integrating these new technologies into traditional cataloging practices.

**Strategy-A2    Open-Source ERM: a Collaborative Implementation**

**Presenters: Donald Taylor and Frances Dodd, Simon Fraser University Library; James Murphy, University of Prince Edward Island**

**Room:** Victoria Room (2<sup>nd</sup> floor)

Librarians and strategists at Simon Fraser University (SFU) have collaborated with a team of middle-sized libraries to expand the open-source CUFTS Researcher suite of tools to include an Electronic Resources Management (ERM) system. We will review the creation of this ERM and how it relates to other open-source products, but mainly we will focus on:

1. Interoperability between an open source ERM and integrated library systems (Millennium and Evergreen).
2. The impact of the ERM on acquisitions, serials, and collections workflows and staffing at selected participating libraries.
3. How SFU serials staff are reclaiming serials-type work by taking on e-resource management tasks.
4. Cooperation and collaboration between institutions on the development, implementation and ongoing use of CUFTS ERM.

**Strategy-A3    Ensuring Perpetual Access to Online Subscriptions**

**Moderator: Judy Luther, Informed Strategies**

**Panelists: Ken DiFiore, Portico; Nancy Gibbs, Duke University Library; Selden Lamoureux, North Carolina State University Libraries; Victoria Reich, Stanford**

**University Libraries, CLOCKSS, LOCKSS; Heather Ruland Staines, Springer; Kim Steinle, Duke University Press**

**Room:** Grand Ballroom, Salon C

Technology for producing, distributing, and storing online articles continues to evolve. Faced with physical storage issues and pressures on subscription budgets, librarians are looking at their print and electronic holdings more closely than ever. How can librarians ensure future access to content regardless of the pace of technology? How can librarians ensure access to subscriptions if serial budgets need to be reduced? What if a financial or natural disaster disrupts the dissemination of online articles? Publishers, librarians, and digital preservation services must coordinate efforts to preserve access. This roundtable discussion, including these three perspectives, is intended to help librarians address these important issues with the needs of their various constituencies in mind.

**Strategy-A4 What Do You Get When You Cross a Licence with XML? (A: ONIX-PL)**

**Presenter:** Todd Carpenter, NISO

**Room:** Alexander Room (2<sup>nd</sup> floor)

Librarians, publishers, system vendors, and standards bodies have worked together to develop a better way to share information about licences. This involves encoding relevant licence information in XML (to facilitate m2m communication) and then using this to generate simple displays that show users and librarians what should and should not be done with an electronic resource. There are many benefits for different stakeholders. Librarians can get good value for money by increasing the use made of their e-collections, and can save time currently spent adding this information to their systems by hand. Publishers can encourage increased usage and respect for the permissions and limitations that have been negotiated with the library without resorting to content locking.

**12:00 p.m.-1:45 p.m. Lunch (Box Lunch)**

**Location:** Pre-Function Corridor (outside Grand Ballroom)

**12:30 p.m.-1:45 p.m. Informal Discussion Groups**

**Location:** Windsor Ballroom

- 1. Between a Rock and a Hard Place: E-journal Holdings Automation and Vendor knowledgebases** (Beverly Dowdy, Duke University and Deberah England, Wright State University)

Librarians working with electronic resources rely heavily on accurate title and holdings data sent to them by publishers or vendors of what we have bought. We then take that data give our patrons access by turning it on in our link resolver and/or gathering

MARC records for it. This process is currently cumbersome and piecemeal, to say the least, for most of us. This process can be further comprised by "bad" metadata in links, titles and coverage that filters down through our systems resulting in failed links, failed searches, and frustrated users who discover the "free" issue they needed was actually embargoed. Initiatives such as KBART are leading the way in addressing some of these issues, but more work is needed. This discussion seeks ways to make this process and the quality of the data more accurate and more automated.

**2. CLOCKSS/LOCKSS: Perpetual Access in Practice** (Victoria Reich, Stanford University)

Participants will be asked to challenge conventional wisdom and to share experiences. Questions for the group's consideration will include: Is perpetual access important, why? What are your experiences getting perpetual access into license agreements? What are your experiences obtaining access to content after subscriptions are canceled?

**3. Serials Workflow Discussion Group** (Paula Sullenger, Auburn University, and Tracey Thompson, New Mexico State University)

Have you been busy reinventing the wheel? Find out what others are doing. Discussions will include how the units are set up such as acquisitions, serials, and/or electronic resources, who does what in your units, what level of staff performs which duties, do you do journal check-in, and which tools help you with your work flow.

**4. University of Texas Alumni and affiliates** (Eugenia Beh, University of Texas at Austin)

Please join us for an informal discussion group with University of Texas at Austin School of Information alumni and affiliates belonging to NASIG. We will discuss ways to develop a collaborative relationship between NASIG and the University of Texas that will focus on opportunities in continuing education, networking and career options, in particular for University of Texas Student Grant Award winners.

**5. URL Management among Systems** (Jennifer Edwards, MIT)

How do you handle new, changed, and obsolete URLs in your systems (catalog, link-resolver, ERM, etc.)? Do you manually change them in one or more systems, or do you rely on vendor records, global updates, machine links between systems, or other non-human methods? Come share and discuss your methods, what works or what doesn't, what issues you are grappling with that others may have solved, etc. in an informal discussion setting.

**6. Uses, Trends, and Best Practices for Linked Data (Semantic Web)** (Jenna Weidenbenner, The Career Center, University of Illinois)

Linked data/semantic web is the conceptualization of "in the cloud" computing that makes data more accessible to machines and users. Thinking this way requires a paradigm shift from single interfaces and points of access to data stored across the Web and available in multiple interfaces and access points. How is your organization approaching this paradigm shift?

**7. What is the future for e-content management, ERMS, and ERM standards?** (Todd Carpenter, NISO)

Since the launch of the DLF ERMI initiative in 2001, a great deal has changed in the systems, the management needs, and the realities of library e-resource management responsibilities. Many important standards projects related to digital assets developed from this initial work, including SUSHI, license expression work, ONIX-PL, CORE. During this discussion, we will explore future needs for ERMS will be, how web-based ERM services might evolve, and what role standards and best practices can play in improving efficiencies for library staff.

**2:00 p.m.-3:00 p.m. Tactics Sessions Group A**

**Tactics-A1 We Deliver: Overcoming Microform Collection Access Issues with Electronic Delivery**

**Presenter: William H. Weare, Jr., Valparaiso University**

**Room: Grand Ballroom, Salon C**

This session describes the launch of a pilot program to deliver microform content electronically. Our small university library includes a microform room housing more than 900,000 microform units. The collection includes approximately 600,000 pieces of government microfiche and about 325,000 other microforms including the New York Times, the Wall Street Journal, dozens of classified and unclassified journal titles on both microfilm and microfiche, a very large run of ERIC documents on fiche, and a number of humanities sets such as the Library of American Civilization and the Library of English Literature. This rich collection is rarely used. The equipment includes two microform readers linked to two PCs loaded with scanning software, plus three older generation microform reader units. The functionality of the equipment is adequate, but perhaps daunting to the average user. The software—designed for a kiosk, doesn't meet our needs. It does not allow our users to save scanned documents to a jump drive or to email the document. The software is temperamental and occasionally it simply crashes. Patrons of all types appear to be disinclined to use this collection. Our solution: Access Services, in cooperation with Interlibrary Loan, launched a pilot project designed to electronically deliver selected articles and documents from the library's collection of microform materials. In this session, the presenter will describe how the delivery service was developed—the

history, workflow, volume, and limits of the service—and where and how we hope to expand the service.

**Tactics-A2    Marketing the Library in a Digital World**

**Presenter: Kerry Cole, Portland Press Ltd / The Biochemical Society; Tonia Graves, Old Dominion University**

**Room:** Grand Ballroom, Salon B

The advent of the e-journal has brought numerous issues regarding online access, licensing, how to measure usage plus a whole host more with it. Use of general search engines is increasing and the relevance of the library to users is being questioned. One issue that is often overlooked is, how should the library now market itself to a new generation of tech-savvy users? This session aims to be highly interactive and will cover some basic marketing concepts including branding and promoting library collections. There will be plenty of time to discuss ideas and concepts so come armed with what works in your library and share your experiences.

**Tactics-A3    ER Options for Acquisitions: the Good, the Bad and the Ugly**

**Presenter: Beth Holley, University of Alabama; Jill Grogg, University of Alabama; Jodi Kuehl, EBSCO**

**Room:** Victoria Room (2<sup>nd</sup> floor)

Two librarians and a subscription agent will discuss the appropriate roles of the agent and the library in the management of individual e-journals and e-journal packages. Subscription agents continue to evaluate their roles in the electronic serials world, and libraries struggle with whether to use an agent or go direct to the publisher. The University of Alabama has kept many of its e-journal packages with one of its primary agents, and this collaborative effort to manage e-journals has produced both benefits and challenges for the library and the vendor. The presentation will focus on the differences between managing the myriad of variables associated with the acquisition of e-journals in-house or outsourcing to an agent.

**Tactics-A4    Improving Our Local Electronic Serials through Standardization and Migration to New Platforms**

**Presenter: Wendy Robertson, The University of Iowa**

**Room:** Alexander Room (2<sup>nd</sup> floor)

The University of Iowa has several currently published journals scattered across the institution, many on out dated simple html sites. We also have a small but growing group of digitized older titles. We are beginning to implement bepress, are continuing to use

CONTENTdm, and are a partner in the Hathi Trust. Each of these tools will play a role in our local serials. We are trying to bring some order to the chaos by pulling the titles together, using appropriate tools. We will work closely with campus partners to encourage serials will be most effectively discovered, linked to and archived. We are migrating existing electronic content as well as adding new electronic content (through digitization and hopefully new publication). In addition, our Digital Library Services staff is working closely with our subject specialists and our scholarly communication task force members. This presentation will cover how we are moving this content, working with content providers and choosing the most appropriate display and structure for each title. We began work with bepress in late fall and are moving several titles there as quickly as possible. We are also in the process of loading our student newspaper, a railroad journal and some legislative serials into CONTENTdm. At this point, we don't know if the Hathi Trust will present serials well, but we need to keep this in mind as the CIC/Google partnership progresses.

**Tactics-A5 Moving Mountains of Cost Data: Standards for ILS to ERMS to Vendors and Back Again**

**Presenter: Dani Roach, University of St. Thomas, O'Shaughnessy-Frey Library**

**Room:** Grand Ballroom, Salon A

The presenter is a member of NISO's Cost of Resource Exchange (CORE) Working Group, which began work in July 2008. The group was charged with developing standards to facilitate the exchange of payment, product, and order information among integrated library systems, electronic resource management systems and other interested parties, such as subscription agents. Anyone who would like to import financial data or calculate cost-per-click information in their ERMS without manually entering cost data a second time, will appreciate the work of CORE. The presenter will share the local methods tested for extracting and transferring cost information between an ILS (Innovative) and ERMS (Serials Solutions), pre-CORE. Big picture system questions as well as necessary local decisions will be explored. In addition to surveying the needs and current limitations of exchanging payment information, we'll review the experience of serving on a NISO working group, the resulting draft standard, and implementation issues and timeline - all from a serialist's point of view.

**3:00 p.m.-3:30 p.m. Break**

**Location:** Pre-Function Corridor (outside Grand Ballroom)

**3:30 p.m.-4:30 p.m. Tactics Sessions Group B**

**Tactics-B1 Online Serials Access X-Game: Surviving a Vendor Change for Online Serials Access and Thriving!**

**Presenters: Christine Ryan, University of Tennessee at Chattanooga; Rose Nelson, Colorado Alliance of Research Libraries**

**Room:** Grand Ballroom, Salon A

So, you've been with the same AtoZ, link resolver, ERM vendor for awhile; invested a lot of money and sweat equity in them. Your university needs to cut costs and needs to do it now, but your vendor won't budge on pricing. What to do? We changed vendors. The University of Tennessee at Chattanooga will share how it survived (with only one near death experience!) the transition from one vendor to another, in record time, while implementing a beta product with our new vendor – all with minimal disruption to our users. Not convinced? Learn how we saved thousands of dollars and achieved other valuable benefits by developing a two-way partnership with our vendor, a non-profit organization that provides services to libraries.

**Tactics-B2    Creating a Local Resources Index/Database**

**Presenters: Debby Griffis and Wilhelmina Cooper, Richland County Public Library**

**Room:** Victoria Room (2<sup>nd</sup> floor)

Richland County Public Library created a local resources database which provides indexing and abstracts of articles in otherwise non-indexed local magazines and newspapers. The database also includes an Obituary Index and Quick Facts database. Content is created in the form MARC records added to a customized version of Sirsi\Dynix's Horizon Community Resources module, which resides as a tab on our public catalog. Points discussed include initiating and organizing an indexing project, decision-making tasks, training and data entry, quality control, digitization issues, document delivery to patrons, and potential problems and pitfalls.

**Tactics-B3    Managing Electronic Resource Statistics**

**Presenter: Nancy Beals, Wayne State University**

**Room:** Grand Ballroom, Salon B

Libraries have a long history of gathering statistics to try and determine cost and service benefits. Now more than ever, librarians have an increasing appreciation that these statistics can play a more progressively important role in determining the return on investment with library dollars. Since the introduction of electronic access to materials and technology has become more advanced, the collection of statistics has become an increasingly larger task. Like quickly moving rapids, the need to keep up with how these electronic resources are used and managing the statistics that they produce has become a great effort and requires close attention. In addition, commercial software vendors are trying to keep up with the growing demand to create products that will take the enormous

amount of statistical data and consolidate it into an easier to use and more consistent format. Also playing a key role in the development of statistics use are standards such as COUNTER and SUSHI that aid in the process. This presentation describes how Wayne State University manages their electronic resource statistics including their use of SUSHI with their ERMS and how these statistics fit into their collection development process.

**Tactics-B4 Navigating a Course for Serials Staffing into the New Millennium**

**Presenters: Lynda Fuller Clendenning and Lori Duggan, Indiana University**

**Room:** Grand Ballroom, Salon C

This program will present the case study of reorganization of print serials and electronic resources units at Indiana University (Bloomington). A technical services consultant recommended that the four units supporting electronic resources acquisitions be combined into one unit. Presenters will describe how acquisitions managers responded to the recommendation: the principles, process and results. The long term goal of this first major reorganization is to develop the skills of staff working primarily with print so that they are ready to support the ever-expanding electronic resource workload. We will include our use of a skill set for staff working with electronic resources covered at a NISO workshop. We address our approach to handling the many aspects of serials and electronic resource acquisitions: licensing, electronic resource management processes and systems, electronic journal packages, linking, A-Z lists, vendor supplied MARC records, broken link helpdesk, ordering, activation/receiving, title changes, invoices, and renewals. The presenters will provide organization charts and other information via powerpoint slides. Time for questions will be an important element of this presentation as it is a question with which all Acquisitions units are struggling.

**Tactics-B5 KBART: Improving Access to Electronic Resources Through Better Linking**

**Presenter: Peter McCracken, Serials Solutions**

**Room:** Alexander Room (2<sup>nd</sup> floor)

KBART ("Knowledgebases And Related Tools") is a joint UKSG/NISO project aimed at improving the transfer of data among and between content providers, link resolver vendors, knowledgebase managers, and librarians, with the goal of improving the accuracy, use, and uptake of link resolvers. In this session, two project members will discuss the work done to date, work remaining to be done, and the value of the group's forthcoming report. We will highlight the positive impact this project will have on all parties in the e-resources supply chain, most especially on the end user.

**4:30-5:30 p.m. Committee Meetings**

**Awards and Recognition**

Bylaws  
 Conference Planning  
 Conference Proceedings Editors  
 Continuing Education  
 Database and Directory  
 Electronic Communications  
 Evaluation and Assessment  
 Financial Development  
 Library School Outreach  
 Membership  
 Mentoring Group  
 Newsletter  
 Nominations and Elections  
 Program Planning  
 Publications and Public Relations  
 25th Anniversary Task Force

5:45 p.m.- Bus loads for Optional Biltmore Tour and Dinner

6:00 p.m.- Optional Events

Biltmore tour and dinner (Pre-registered)

Dine-arounds

**Saturday, June 6, 2009**

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6:30 a.m.-7:30 a.m. Fun Run/walk

**Meet:** In front of Hotel Renaissance Asheville

7:00 a.m.-8:30 a.m. Breakfast

**Rooms:** (a) Windsor Ballroom (b) Top of the Plaza (12<sup>th</sup> floor)

9:00 a.m.-10:15 a.m. **Vision Session 2: Measuring the Value of the Academic Library: Return on Investment and Other Value Measures**

**Presenter:** Carol Tenopir, University of Tennessee, School of Information Sciences

**Room:** Grand Ballroom

Carol's talk "Measuring the Value of the Academic Library: Return on Investment and Other Value Measures" will draw on her recent work on measures of cost and the multiple values of library collections and services, in the United States and other countries. Carol

says “In the past, the value of the library to the institution was assumed. Today, libraries of all types are asked to demonstrate the value of the library to its constituents and the return that is realized from funders’ investment in the library. Several prominent return on investment (ROI) studies have been conducted in special libraries and public libraries, but both the investments and returns are different for academic libraries. Academic libraries bring direct monetary return in helping faculty attract grant funding, in addition to many downstream returns in terms of faculty and student success and loyalty. This talk will describe a three-phase project that brings together library researchers, organizations that work with libraries, and university libraries in 8 countries to explore ROI in academic libraries.”

**10:15 a.m.-10:30 a.m. Beverage Service - Pre-Function Corridor (Outside Grand Ballroom)**

**10:30 am-12 pm Strategy Sessions Group B**

**Strategy-B1 Playing the Field: Pay-Per-View E-journals and E-books**

**Presenters: Lindsey Schell, University of Texas Libraries Katy Ginanni, Trinity University; Benjamin Heet, University of Notre Dame**

**Room:** Grand Ballroom, Salon A

User-driven, pay-per-view models for both e-journals and e-books are an emerging and attractive option for libraries facing budget cuts. Representatives from University of Notre Dame, Trinity University and University of Texas at Austin discuss experiences with a range of PPV vendors including EBL, EBSCO, Elsevier, Infotrieve, Ingenta, Highwire, Springer and Swets.

**Strategy-B2 Usage of Open Access Journals: Findings from Top 11 Science and Medical Journals**

**Presenters: Jayati Chaudhuri, University of Northern Colorado; Mariyam Thohira, University of Colorado at Colorado Springs**

**Room:** Grand Ballroom, Salon B

It is believed that open access will allow greater use of research findings, granting more people to participate and contribute to scientific knowledge. However, has the open access movement really increased the use of access? The authors of this study focused on determining usage pattern of open access and hybrid open access journals in today’s scholarly publications. Authors have reviewed more than 1100 citations from 11 top science and medical journals from 2004, 2006 and 2008. These highly impacted 11 journals include 8 traditional, 1 open access, and 2 hybrid open access journals; namely Nature, Science, PNAS, JAMA, New England Journal of Medicine, Journal of the American Chemical Society, Journal of the American Mathematical Society etc. In most cases, the

data shows that the usage of open access journals are more in recent years than it was in 2004. Same trend has been found for both traditional and open access journals. This study is targeted to academic and public libraries and also to the publishers that has been following and/or participating in the open access movement.

**Strategy-B3 ERMS Integration Strategies: Opportunity, Challenge or Promise?**

**Moderator: Bob McQuillan, Innovative Interfaces**

**Panelists: Karl Maria Fattig, Bowdoin College; Christine Stamison, Swets; and Rebecca Kemp, The University of North Carolina at Wilmington**

**Room:** Grand Ballroom, Salon C

ERM systems are creating a new set of opportunities and challenges for library workflows, staffing and budgets as digital content continues to push into the information pipeline traditionally dominated by printed materials. This session will provide insights from three panelists in the library and vendor community who will discuss current issues and also share their strategies on meeting long-term objectives. Topics would include how libraries are: (1) prioritizing budgets for electronic resources versus printed materials, (2) allocating, integrating, and/or replacing staff within the library workflow, (4) harvesting usage statistics and how collection development staff are making use of same, and (5) defining the future role of ERM for their respective libraries (e.g., budgeting, consortia, etc.).

**Strategy-B4 Piloting an E-Journals Preservation Registry Service – PEPRS**

**Presenters: Fred Guy, EDINA; Peter Burnhill, Director, EDINA National Data Centre & Head, Data Library**

**Room:** Alexander Room (2<sup>nd</sup> floor)

The requirement that the content of scholarly journals in digital format is preserved for long term access is now generally recognised and the emergence of archiving services, such as represented by CLOCKSS, LOCKSS, Portico and various national library deposit schemes, has been a critical development. The work of these various organizations, taken together, is providing a solid basis for advances. Identifying long term preservation activities with specific e-journals involves all users, however, in seeking information directly from agencies. A means of finding out such information from central sources and services is seen as a key advance. Piloting an E-journals Preservation Registry Service (PEPRS) is a 24 month project which commenced in August 2008. It is funded by the UK Joint Information Services Committee (JISC) and is led by EDINA, a national data centre, based at the University of Edinburgh, Scotland. A major output from the Project will be the building of an EJ Preservation Registry which will form a key component for a preservation service. The ISSN Register, a database created and maintained on behalf of ISSN agencies throughout the world by the ISSN International Centre in Paris, France will be a

key source of information on e-journals. The ISSN IC is a partner in this project. Contact will be made with the important archiving institutions, identifying and defining metadata and data flows and in particular the metadata and data flows critical to the development of a preservation service.

**12 p.m.-1:45 p.m. Lunch-arounds on your own**

**2 pm-3:30 pm Strategy Sessions Group C**

**Strategy-C1 Informing Licensing Stakeholders: Towards a More Effective Negotiation**

**Presenters: Lisa Sibert, University of California Irvine; Micheline Westfall, University of Tennessee, Knoxville; Selden Lamoureux,, North Carolina State University, Clint Chamberlain, University of Texas; Vida Damijonaitis, American Medical Association; Brett Rubinstein, Springer**

**Room:** Grand Ballroom, Salon C

As publishers and vendors offer more electronic resources, the number of licenses that have to be negotiated and executed increase proportionally. Libraries and publishers often have conflicting goals, making the successful outcome of a license negotiation difficult to obtain. A small group of licensing professionals will gather for a frank, open discussion of the terms and conditions that are important to each side, thereby opening the channel of communication on a larger scale. The discussion panel will consist of two academic librarians, one to two publisher representatives, and members of the SERU Working Group. The goal of the session is for each side to come away with a greater understanding of the other's positions on key license points, as well as some strategies for arriving at compromises. The mission of SERU will also be discussed and promoted, by creating more awareness on both sides of the table of the existence and usefulness of SERU as an alternative to the cumbersome license negotiation process.

**Strategy-C2 NELLCO's Universal Search Solution (USS)**

**Presenter: Roberta Woods, NELLCO.**

**Room:** Grand Ballroom, Salon B

Electronic library resources including library OPACs and A-Z lists offer an increasing number of digital resources for library patrons to search. However, each resource has its own proprietary search engine making discovery of content contained in proprietary databases haphazard at best. Although federated search promised to answer this discovery problem, it failed to live up to its promise. The Universal Search Solution (U) is a response to the shortcomings of the federated search solutions on the market. In December 2007, the Institute for Museum and Library Services (IMLS) awarded a National Leadership Grant to NELLCO (New England Law Library Consortium) to develop the U, an

open standards, open source software solution. The U is an index of content stored in proprietary databases like HeinOnline, vetted free websites, the library's OPAC, local electronic content and other e-content that a participating library wishes to make discoverable to researchers. In March 2009, NELLCO pushed the U out to 27 participating libraries for beta testing. This presentation begins with why the legal information community needed this solution through the development phase in which a committee of law librarians, a vendor representative and the software developer worked together to create the U, and the double authentication necessary for patrons to discover and access content. Live searching and a peek "under the hood" at the administrative modules will be shown. Anyone wishing to try the U can access it by logging in with the username/password: Guest/Guest at <http://www.nellco.org/index.cfm?pageld=505&parentID=504>.

### **Strategy-C3 Chicago Collaborative**

**Presenter: Patricia Thibodeau, Duke University Medical Center Library & Archives; John Tagler, Association of American Publishers/Professional & Scholarly Publishing**

**Room:** Alexander Room (2<sup>nd</sup> floor)

The Chicago Collaborative is a dialogue between representatives from the Association of Academic Health Sciences Librarians and STM publishers' and editors' associations. Learn about the inception, birth, and future of this new initiative and why the Collaborative believes partnerships between librarians, publishers, and editors are important. Common concerns will be presented, such as the future of the journal, scientific misconduct, archiving, and branding. There will be an opportunity to ask questions about the Collaborative and its plans.

### **Strategy-C4 Not Just Drifting: Checking Online Serial Issue Availability**

**Presenter: Kitti Canepi and Andrea Imre, Southern Illinois University Carbondale; Katharina Klemperer, Harrassowitz**

**Room:** Grand Ballroom, Salon A

Many librarians are hoping that the ONIX for Serials XML formats, particularly Serials Online Holdings (SOH) and Serials Release Notification (SRN), will enable automated tracking of online serial issue availability. Pilot versions were being tested and tweaked even as this proposal was being written, but librarians have not just been sitting idle waiting for automation to arrive, hoping that our users are able to access the content for which we have paid. This program will share survey results about what some libraries are doing to check online availability; offer some insight into the potential with the ONIX for Serials standards; and propose what might need to be done to bring the potential to reality.

**Strategy C5 Open Forum: The Future of Library Systems****Moderator: Maria Collins, North Carolina State University****Room:** Victoria Room (2nd Floor)

Join your NASIG colleagues discussing new options for ILS provision from open source providers, OCLC, and the Open Library Environment (OLE) Project. The discussion will center on what is available, what people think are the greatest potential with these options, and what are the biggest challenges. Come and brainstorm some possible serial futures in an open-source or cooperative processing environment. How can we best take serials management into the cloud-computing and distributed networks of the near future?

**3:30 p.m.-3:45 p.m. Break [Beverage service]****Location:** Pre-Function Corridor (outside Grand Ballroom)**3:45p.m.-5:00 p.m. Business Meeting****Room:** Grand Ballroom**5:30 pm All-Conference Reception at Crest Center****Buses load:** At Hotel Renaissance Asheville**6:00 p.m.- Crest Center (Buffet dinner and cash bar, also live music)****Sunday, June 7, 2009**

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**7:00 a.m.-8:30 a.m. Breakfast****Room:** Windsor Ballroom (**only**)**8:00 a.m.-9:30 a.m. NASIG Executive Board Meeting****Room:** Oakland Heights Room (12<sup>th</sup> floor)**9:00 a.m.-10:00 a.m. User Group Meetings****1. EBSCO A-Z (Robert Bland, University of North Carolina-Asheville)****Location:** Grand Ballroom, Salon A

EBSCO provides libraries with a variety of services through its A-to-Z and MARC Record Service products. The purpose of this meeting is to gather input from the users of these services about how the services are being used in individual libraries, to

make recommendations to EBSCO about enhancement of services, and to discuss tips and techniques for getting the most from the services.

2. **III Millennium: Serials, ERM and more!** (Sarah Glasser, Hofstra University, and Deberah England, Wright State University)

**Location:** Grand Ballroom, Salon B

Information sharing session on using the Innovative Interfaces, Inc. Millennium integrated library system to manage serials and electronic resources. Tips, tricks, and what's new with III are some of the topics that will be discussed. Bring your questions and comments.

3. **ScholarlyStats User Group meeting** (Christine Stamison, Swets)

**Location:** Grand Ballroom, Salon C

ScholarlyStats is an online portal for library usage statistics designed to provide a single point of access to vendor usage statistics. Come and learn what's new with ScholarlyStats and what is coming next. Customers and prospects alike are welcome to come and present feedback.

4. **Serials Solutions User Group: Integrating Serials Solutions Products into E-Resource Work Flow** (Andree Rathemacher, University of Rhode Island and Tracey Thompson, New Mexico State University)

**Location:** Alexander Room (2<sup>nd</sup> floor)

Discuss how your library uses products such as 360 Core, 360 Resource Manager, and 360 Counter to manage and provide end-user access to e-resources. Share how your library has integrated these products into your work flow, including what level of staff in what areas of the library work with the products. For those who use the 360 Counter product to gather usage statistics, share your strategies for matching usage data from vendors with the databases you have selected in Serials Solutions, and how to enter cost data effectively.

5. **SirsiDynix User Group Session** (Sharon Dyas-Correia)

**Location:** Victoria Room (2<sup>nd</sup> floor)

The session facilitator will lead participants in a discussion of possible enhancements and common issues for SirsiDynix products related to Serials.

**Tactics -C1      Registration Ruminations: Do Your End Users Have Access to Everything You've Paid For?**

**Presenters: Kristina Krusmark, EBSCO Information Services; Mary Throumoulos, Rollins College**

**Room:** Grand Ballroom, Salon A

Online resources have been a major innovation in the dissemination of scholarly content. However, in the decade or so since online journal content was first widely introduced, the challenges in acquiring, administering, and providing access to that content remain, and many librarians continue to struggle with those challenges. In particular, the processes of registering, activating, and providing ongoing support to e-journals can be overwhelming, as evidenced by the fact that, in many cases, a significant portion of a library's e-content is never activated. These challenges cause ongoing frustration--not only among library staff assigned to manage e-related processes, but also among end users who expect timely access to content. This session will present workflows, issues, challenges, and opportunities for increasing efficiencies in e-journal registration and management. The presenters will also address the role of the vendor, as an intermediary between libraries and publishers, in assisting with the process to ensure that content is accessible to end users and that the library's investment in that content is realized.

**Tactics-C2      Creating Core Title Lists for Print Subscription Retention & Storage/Weeding**

**Presenter: Shirley Rais, Loma Linda University**

**Room:** Grand Ballroom, Salon B

Usage statistics from 1994-2006 were compiled and analyzed in order to: 1) create a core list of subscribed titles that should be retained in both print & electronic formats, 2) determine which subscriptions could be flipped to electronic only, and 3) identify print titles in the journal stacks that should remain accessible, be removed to storage, or be withdrawn from the collection. The Statistical analysis resulted in 2 lists: "Top 300" current subs. That should be retained in both print & electronic formats, and top 450 journals with the highest historical use that should remain accessible in the journals stacks. I will report on how we arrived at the 2 lists and how I've used them for 2008 & 2009 renewals and in our journal weeding process.

**Tactics-C3      Using a Local ERMS to Manage E-Journals: Can It Get Any Better Than This?**

**Presenter: Polly Khater, Smithsonian Institution Libraries**

**Room:** Grand Ballroom, Salon C

The Smithsonian Institution Libraries uses a locally developed and maintained database for managing electronic resources. Journal and database titles, vendors, ILL usage, and SIL PURLs are collected and tracked for free and subscribed content in one central access tool. This session will discuss the current workflows along with the pros and cons of such an arrangement, and some possible future directions for SIL.

**Tactics-C4 NIH Mandate One Year On: How Are Libraries Responding?**

**Presenter: Joseph Thomas, East Carolina University**

**Room:** Alexander Room (2<sup>nd</sup> floor)

About one year ago, the landmark National Institutes of Health Public Access Policy began requiring authors who receive NIH funding to deposit final versions of their accepted manuscripts to NIH's PubMed Central database. These papers would then become freely available to the public no later than 12 months after publication. How are academic libraries responding? Results of a survey will be complemented by interviews with selected librarians to provide insights into who's doing what, and how successful these libraries feel they have been.

**11 a.m.-11:15 a.m. Break**

**Location:** Pre-Function Corridor (outside Grand Ballroom)

**11:15 a.m.-12:30 p.m. Vision Session 3: What Color Is Your Paratext?**

**Presenter: Geoffrey Bilder, CrossRef**

**Room:** Grand Ballroom

How do we judge authority in a world where content is protean, provenance is vague and identity is cheap? This talk will propose some concrete steps that librarians and publishers can take in order to create a new epistemic infrastructure for identifying trustworthy content on the web.

**12:30 p.m.-12:45 p.m. Conference Closing: Next Conference Announcement – Prizes**

**Room:** Grand Ballroom

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